Interactive Trade Article Reading Experience

By Ivoclar Vivadent

Scanned, Liechtenstein: Ivoclar Vivadent offers a trade article app for the iPad. This app allows users to easily and conveniently navigate clinical case reports. In the current edition of this digital publication, Jan Kurtz-Hoffmann, dentist, and Frank Zalich, dental technician, provide detailed insight into the treatment of a very complex case.

Ivoclar Vivadent is now offering the trade article from Reflect Magazine 2/2013 entitled “When concepts intertwine” by Jan Kurtz-Hoffmann and Frank Zalich also in digital form (app). In this article, the authors give an account of the replacement of prosthetic restorations in a patient using the IPS e.max system from Ivoclar Vivadent. They show that achieving a functional, aesthetic result in such a complex case depends on the interplay of many individual disciplines stretching from surgery, implantology, periodontology and endodontics through to prosthetics and dental technology.

In the digital version of this article, the entire treatment procedure is shown – from treatment planning to seating of the final restoration. Users of this app benefit from extensive photo sequences. Moreover, they can obtain information about the products used and learn more about the authors. A digital app version is published three times a year in the languages German, English, French, Italian and Spanish. Apart from the current case, two further cases are available in digital form.

Scan the QR code with your iPad or enter the following link: http://www.ivoclarvivadent.com/reflect

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Dental Treatments Get Hi-Tec

FKG Dentaire SA, La Chaux de Fonds (Switzerland), is pleased to announce the global launch of the Rooter, a new motor for endodontic treatments - also known as Root Canal Treatments. Engineers innovated in every step of the creation process, all designed to improve patient comfort and functionality for the dentist. The end result? A more agreeable experience for the patient!

"We are responding to specialists' requests and expectations by making complex interventions easier, thanks to a range of innovative functions," says Thierry Rouiller, CEO of FKG Dentaire. "For example, pre-programmed memory locations, greater freedom of movement thanks to our wireless technology, a particularly ergonomic tool and even a LED light to improve operational visibility all give our new Rooter motor real innovative advances."

This high technology precision will be distributed from April in more than 80 countries, flying the flag for La Chaux-de-Fonds innovation, perfection and reliability across the world.

Selected technical details
• Powerful white LED light focused on the work zone
• Wide range of speeds - from 250 to 1200 rpm
• 10 programmable memory locations, of which 3 pre-programmed in our factory
• 360° orientation in 5 positions
• Disengage autoreverse mode
• Wireless tool, with Li-Ion battery to ensure stable rotation speed
• Endodontic treatments are rarely a pleasant process, even if modern tools and processes are conceived to reduce patient discomfort. The Rooter from FKG DENTARE is also focused on dentist and endodontist usability.

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